

## Advertising for the Hollywood Master Chorale concert programs

Ads will be printed in black and white except for the back cover. Digital artwork is preferred. Acceptable formats for digital art files are *tiff*, *eps*, *jpeg*, and *pdf*. Please ensure that all artwork and fonts are embedded. Digital artwork should have a resolution of at least 300 dpi. Printed artwork submitted must be camera-ready.

**5.5" x 8.5"**  
Back Cover  
\$250 (in color)  
Inside Covers  
\$150  
Full Page  
\$100

Half Page  
**5.5" x 4.25"**  
\$85

1/4 Page  
**2.75" x 4.25"**  
\$50

Business Card  
**3.5" x 2"**  
\$50

# Hollywood Master Chorale

[www.hollywoodmasterchorale.org](http://www.hollywoodmasterchorale.org)

"..comfortable in multiple genres, they always provide their audiences with an enjoyable experience. Their sheer joy of singing is a joy to behold."

—David R. Sears, NARAS (Grammy Foundation)

The Hollywood Master Chorale (HMC) currently celebrates its thirteenth season of outstanding music. Founded in 1995, the Hollywood Master Chorale is a 501 (c)(3) non-profit vocal organization comprised of men and women who share a passion for the art of choral music and a dedication to service in their community. Under the direction of Glenn Carlos, the volunteer 70-plus member Chorale is known for its ability to perform a diverse repertoire, including Baroque, Classical and contemporary music.

A recognized and respected ensemble, the Hollywood Master Chorale offers three major concerts with pre-performance discussions and an intimate Cabaret annually throughout the greater Los Angeles region. In addition, the HMC regularly performs at private, community and civic functions. Highlights of recent performances include:

- LA Composers Concert, featuring works by twenty composers in the Los Angeles region. More than half the pieces presented were premieres for the artists.
- "All Ye Who Music Love," with members of the Calabasas Chamber Orchestra and showcasing works by Bach, Purcell and other Baroque favorites.
- Lauridsen's *Lux Aeterna* and Fauré's *Requiem* with orchestra to sold-out audience at Zipper Concert Hall.
- Passion! featuring Stephen Sondheim selections from *Company* and *Follies*, Shakespearean songs with music by David Dikau and a selection of English and French madrigals.
- Idyllwild Fall Feast
- Director's Guild of America honoring John Schlesinger
- Russian Cultural Festival
- Evening of music for Laurie Metcalf (*Tov Story*, *Tov Story 2*, *Runaway Bride*, "The Roseanne Show")
- Christmas Program for Holiday Home Invasion (Women's Entertainment Network)
- Haydn's *Stabat Mater* with orchestra
- Shelton Berg's "Convergence: A Jazz Vespers" with soloist Tierney Sutton and accompanied by the composer.



The HMC has also been featured at the Dorothy Chandler Pavilion, various summer concert series and mayoral installations.

The Chorale enjoys performing with guest musicians such as the Calabasas Chamber Orchestra, the California State University, Long Beach Brass and Percussion Ensemble, the Mark Twain Ringers, the Ebell Chorale and the Hollywood Master Chorale Orchestra. Guests including Julia Migenes and soloists from the Los Angeles and San Francisco Opera Companies have also contributed to captivating Hollywood Master Chorale performances.

Community outreach is one of the cornerstones of the Hollywood Master Chorale. The HMC focuses on three areas of service: the disabled community, youth and arts education and cultural diversity.

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## Hollywood Master Chorale Concert Program Advertising Submission Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Files may be submitted digitally using the "advertise" page on our website:

[www.hollywoodmasterchorale.org/advertise](http://www.hollywoodmasterchorale.org/advertise)

**Make checks payable to: Hollywood Master Chorale**

Submit payment and this form to: *Hollywood Master Chorale*

*Attn: Concert Program Advertising*

*P.O. Box 461135 West Hollywood, CA 90046*

For additional information, please contact us at (323) 960-4349

### Single Program Pricing

- Back Cover \$250
- Inside Cover \$150
- Full Page \$100
- Half Page \$85
- Quarter Page \$50
- Business Card \$50

### Annual Sponsor Pricing

10% Discount for advertising in all 3 concert programs

- Back Cover \$675
- Inside Covers \$405
- Full Page \$270
- Half Page \$229.50
- Quarter Page \$135
- Business Card \$135